2013 Michigan Traffic Safety Summit

Law Enforcement and Motorcycle Safety

Motorcycle Safety

- Reducing motorcycle crashes is a complex task
 - Diverse target and user groups
 - Difficult to reach consensus and rally support
 - Available data may not be "painting an accurate picture"
 - Few states measure and evaluate efforts
 - Little evidence regarding successful and effective countermeasures
 - Most states rely on operator training and public awareness (motorist awareness)

Motorcycle Safety

- NHTSA and states moving to a comprehensive approach for motorcycle safety
- NHTSA's Guideline for motorcycle safety identifies 11 components for a comprehensive approach
- A comprehensive approach
 - Allows more essential partners to be involved
 - Encourages more creative and successful initiatives
 - Focuses on the real issues
 - Reaches more of the targeted audiences

Michigan's Motorcycle Crashes

What are Michigan's current motorcycle crash issues?

What is the data telling us?

Michigan's Motorcycle Crashes

- Impaired operation alcohol and drugs (35% of fatalities)
- Unendorsed (motorcycle endorsement) crashes and fatalities (50 to 55% unendorsed and possibly 49,000 own a motorcycle but no motorcycle endorsement)
- ▶ 2012 fatalities up approximately 18%

Michigan Law Enforcement Agencies

Is your law enforcement agency involved in Michigan's motorcycle safety program?

What are you doing?

Highway Safety Program Guideline No. 3 - Motorcycle Safety

- VII. Law Enforcement
 - Each State should ensure its motorcycle safety programs include a law enforcement component.
 - Each State should emphasize strongly the role played by law enforcement personnel in motorcycle safety.

NHTSA's Guideline for Law Enforcement

- Law enforcement's role:
 - Establishing agency goals to support motorcycle safety
 - Providing training to law enforcement personnel in motorcycle safety
 - Developing knowledge of motorcycle crash situations, investigating crashes, and maintaining a reporting system that documents crash activity and supports problem identification and evaluation activities;
 - Providing communication and education support;

2013 SMSA Law Enforcement Survey

- 25 SMSA members responded
 - 13 indicated law enforcement was included in their state's motorcycle safety program
 - 20 indicated that law enforcement motorcycle safety initiatives were included in their Highway Safety Plan
 - 17 indicated that law enforcement motorcycle safety initiatives were included in their Strategic Highway Safety Plan
 - 12 reported that they "reached out" to law enforcement to be part of the state's motorcycle safety program
 - Most of the initiatives and activities are funded through Highway Safety Office grants

- Participated in local awareness events during motorcycle safety awareness month
- Encouraged law enforcement to include motorcycles in their high visibility DUI activities
- Encouraged high visibility "presence" at large motorcycle events
- Conducted formal training for law enforcement officers on motorcycle issues
- Supported law enforcement "traveling road shows"

- Provided "roll call" videos (NHTSA), pocket cards and information brochures that could be distributed at events and at the time a citation is issued
- Encouraged law enforcement officers to become instructors, complete basic rider course, advertise courses and sponsor courses
- Had law enforcement officers present at rider training courses and driver education courses
- Included law enforcement on Task Forces and Coalitions







Issues With Law Enforcement Involvement

- Enforcement is primary responsibility no time or money for much more
- Motorcycles are a small portion of the total traffic mix
- Political nightmare advocates and judicial support
- No pursuit policy
- No one asked law enforcement to be involved
- Biases and "brotherhood"
- Few, if any, effective and successful approaches

Areas Needing Work

- Accurate crash investigation, reporting and data
- Impaired riding enforcement
- Licensing and endorsement enforcement
- Aggressive operation enforcement
- High visibility, targeted and saturation enforcement
- Safe places to pull over motorcyclists
- Protocols and procedures for pulling over motorcycles

NHTSA Research

Motorcycle Law Enforcement Demonstrations

 Implementation of motorcycle safety checks to improve motorcycle safety and compliance with jurisdictional laws.

Law Enforcement Training

 NHTSA has partnered with the International Association of Directors of Law Enforcement Standards and Training (IADLEST) to develop and deliver a training program to educate law enforcement on motorcycle safety and their role in reducing motorcycle crashes.

NHTSA Research

- Demonstration to Increase the Number of Properly Endorsed Motorcyclists
 - Implementation of strategies designed to increase proper motorcycle operator licensure, including outreach to law enforcement personnel about the issue of improperly licensed motorcycle riders.
- Demonstration of an Impaired Riding Crackdown
 - A demonstration project in multiple States that will follow the high visibility enforcement model to decrease alcohol-impaired motorcycle riding.

The Challenge

- What can your law enforcement agency do in 2013 and 2014 to address Michigan's current motorcycle safety issues?
- What do you need to make this happen?

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